

Job Opportunity: National Opportunity to Learn Campaign Director

Position: National Opportunity to Learn Campaign Director

Opening Date: December 2009

Location: Cambridge, MA; New York, NY; or Washington, DC

Division: Programs

The Opportunity to Learn (OTL) Campaign Director will play a key leadership role in an ambitious five-year national advocacy effort to change the frame of the nation's public education debate to instill resource equity and accountability and ensure that all children have a fair and substantive opportunity to learn. The Campaign Director will lead the Foundation's efforts to institutionalize the Opportunity to Learn frame, policies and values at the federal and state level as well as within key sectors of society (business, parents, communities, families). The OTL Campaign Director will be integrally involved in securing policy successes, building stakeholder collaborations, and increasing public will for systemic education reform. The position will report to the Senior Vice President of Programs.

Job Qualifications

- At least five years of successful organizing and/or advocacy experience as a large-scale project or campaign manager;
- Experience working in multicultural settings and local communities of color and proven ability to work effectively with groups of people from diverse ethnic, cultural, and language backgrounds;
- Excellent thought leadership, analytical, and program/project implementation and management skills;
- Demonstrated planning, organizational skills, and implementation results;
- Strong written, verbal communication, and interpersonal skills, including the ability to communicate well with all levels of staff, management, board members, external constituencies, and organizations;
- Must be creative and ability to create new programs and initiatives;
- Ability to work independently; a "self-starter," as well as ability to work in a collective/team culture;
- Knowledge of state political and policy dynamics in K-12 education public policy, demographics, cultural, and language issues;
- Bachelor's degree in a relevant field; graduate experience preferred;
- Must have the ability to travel.

Job Responsibilities

The Opportunity to Learn Campaign Director reports to the Senior Vice President of Programs. The OTL Campaign Director's duties and responsibilities include the ability to:

- Manage and support the development of national and local partnerships to expand the Opportunity to Learn campaign in seven states and as a national advocacy effort;

- Develop strategic plans and reports to support the implementation of the Opportunity to Learn campaign;
- Oversee the development and promulgation of a clear and consistent policy and public will building message strategy promoting the Opportunity to Learn frame;
- Represent the Opportunity to Learn campaign at high-level meetings and convenings;
- Engage in public speaking and presentations and as a media spokesperson;
- Conduct power-mapping and partnership engagement to support the advocacy campaign;
- Develop diverse methods to build public and political will to move Opportunity to Learn agenda;
- Contribute to movement building by recruiting allies and building partnerships among grassroots groups; advocates; experts; donors; media; educators; policy makers; people of color; opinion leaders; civic, labor, and business leaders;
- Identify and provide key resources to grantees and allies to strengthen their public engagement and will building activities that include but are not limited to trainings, convenings, technical assistance, advocacy tools (including multi-media and web-based).

Status Exempt

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