
2014 Annual Conference

Sponsorship Packet

grantmakers^{for}education 

2014 ANNUAL CONFERENCE OVERVIEW

Conference Dates: October 22-24, 2014
Conference Location: Miami, Florida • Eden Roc Hotel
Conference Theme: Education on a Global Stage: Advancing Opportunity for all Learners

ABOUT THE PROGRAM

The Annual Conference is Grantmakers for Education’s signature program. Every year, it brings together a dynamic mix of grantmakers, practitioners, youth, and experts in the field of education to share talent, insights and strategies to move the needle in public education.

This year’s conference builds upon an 18-year history of a convening that has grown to nearly 500 grantmakers united by a passion and commitment to improve public education and learning for students of all ages, cradle to career. The conference generates opportunities for education grantmakers to work together and learn from each other’s approaches, experiences and challenges across the education space. The program is specifically designed to build upon and deepen the impact of individual investments *and* serve as a catalyst for cross-sector partnerships within and beyond the philanthropic community.

Grantmakers for Education prides itself on designing a compelling program that pushes boundaries, challenges assumptions, and capitalizes on the diversity of perspectives across the field. We are proud that attendees return year-after-year and consistently give our program, and the networking opportunity it provides, high marks.

ABOUT THE 2014 CONFERENCE THEME

Education on a Global Stage: Advancing Opportunity for all Learners

In his 2014 State of the Union address the President acknowledged that we have to prepare tomorrow’s workforce by guaranteeing every child access to a world-class education. While education remains *the* key to opportunity, disparities in achievement and the needs of America’s learners are widening under a global spotlight as is the gap between the skills our learners have and the skills employers seek. Grantmakers for Education’s 2014 conference will address equity, quality, performance and opportunity and speak directly to how philanthropy and corporate citizens can uniquely shape and advance the opportunity agenda for *all* learners in *all* settings.

ABOUT THE 2014 CONFERENCE LOCATION

Our national conference will occur in Florida—a state that reflects our nation’s rapidly changing demographics. Many of Florida’s learners speak a language other than English. Combined, the Hispanic and African American student populations are the “majority minority,” exceeding that of any other. Low-income students make up almost half of the K–12 student body. The state faces the most prevailing challenges and complexities in education *and* has succeeded in improving student achievement over the past decade. As we gather in the state’s second largest city, Miami—home to Miami-Dade County Public Schools, the fourth largest in the country and one of the most diverse—we will enter a truly global community where students speak 56 different languages and represent 160 countries. The district is one of the few in the nation to offer bilingual education in five languages. And the city is filled with residents invested in their own futures—Miami ranks seventh in the nation in per capita university enrollment, with over 200,000 students enrolled in local colleges and universities.

SPONSORSHIP OPPORTUNITIES

Your Opportunity to Invest In the 2014 Grantmakers for Education Annual Conference *Education on a Global Stage: Advancing Opportunity for All Learners*

The Grantmakers for Education Annual Conference presents a unique opportunity to invest in strengthening philanthropy to improve outcomes and expand opportunities for all learners. Once a year, GFE members from around the country—from foundations big and small, with grantmaking budgets that range from tens of thousands to multi millions of dollars—gather at our annual conference because they believe that we can achieve more for education when we all work together and learn from each other’s successes and challenges. An investment in the annual conference is an investment in a program specifically designed to complement what GFE members are focused on across the spectrum of public education: promoting equity, generating evidence-based outcomes, achieving excellence in teaching and learning, and continuing what works while always rising to meet the next challenge. The conference provides an important opportunity for education grantmakers to work together toward the day when every student succeeds in their education and career and has a positive impact on their community and the nation.

GFE is pleased to offer recognition at the following sponsorship levels:

DIGNITARY LEVEL SPONSOR – UP TO AND ABOVE* \$75,000

- Logo on splash page (opening page) of the conference app
- Acknowledgement as a Dignitary Level Sponsor in conference materials, with prominent logo placement on the registration website, conference signage and featured in conference-related emails
- Prominent placement of organizational logo in the registration area
- Reserved seats for all plenary sessions
- Complimentary registration for **six** organization representatives
- Prominent recognition of the organization’s support during a conference plenary

** Sponsorships of \$75,000 or more will receive complimentary registration for **eight** organization representatives*

AMBASSADOR LEVEL SPONSOR – UP TO \$50,000

- Acknowledgement as an Ambassador Level Sponsor in conference materials, including logo placement in the conference app, on the website, and featured in conference-related emails
- Organizational logo broadcast among rotating images in plenary room
- Prominent placement of organizational logo in the registration area
- Complimentary registration for **four** organization representatives

DELEGATE LEVEL SPONSOR – UP TO \$25,000

- Acknowledgement as a Delegate Level Sponsor in all conference materials, including logo placement in the conference app, on the website, and featured in conference-related emails
- Organizational logo broadcast in rotating images in plenary room
- Complimentary registration for **two** organization representatives

LIAISON LEVEL SPONSOR – UP TO \$10,000

- Acknowledgement as a Liaison Level Sponsor in conference app, on the website, and featured in conference-related emails
- Complimentary registration for **one** organization representatives

GFE is also proud to welcome Participatory Level Sponsorship at a level of up to \$5,000.