2021 Member Strategy Survey Results
Who took the survey?
284 Members

- 32.51% Program Officer
- 24.03% Director or Manager
- 24.73% President/CEO or Executive/VP
- 4.59% Associate, Assistant or Fellow
- 7.42% Other
- 6.71% Board Member or Foundation Trustee
Who took the survey?

- 15.2% Hybrid
- 26.5% Family Foundation
- 8.5% Community Foundation
- 7.12% International
- 25.62% State
- 38.79% National
- 24.4% Private Foundation
- 28.47% Regional
Who took the survey?

- 61.35% White
- 14.89% Black or African American
- 8.16% Asian
- 1.77% American Indian or Alaska Native
- 5.32% Other

- 81% No
- 16.49% Yes
- 61.35% Prefer Not To Say

- 13.83% Hispanic or Latino
How likely are you to recommend EdFunders?
In the past 3 years, have you engaged in EdFunders programming?
What members say EdFunders is Doing

- Shares ideas and elevates best practices: 77%
- Offers programming on a wide range of topics: 72%
- Offers members opportunities to share their work: 59%
- Creates space for diverse perspectives/healthy debate: 57%
- Offers space for members to collaborate: 56%
- Takes public policy positions and advocates: 8%
- Engages in public policy development: 10%
- Take public positions on best practices in education: 15%
- Supports D&I growth for boards, trustees: 16%
- Catalyzes racial justice work across education funders: 17%
What members want EdFunders to do

1. Create a space for funders with diverse perspectives to engage in healthy debate.
2. Share ideas and elevate best practices from the field to provoke new thinking.
3. Catalyze racial justice work across funders.
4. Facilitate collaboration across members including affinity groups and pooled funding.
5. Take public positions on best practices in education philanthropy and educates members on how to implement them.
Member perspective on EdFunders as a big tent on education policy issues

- 2.16% members are very much one-sided
- 28.6% members are mostly one-sided
- 40.29% members lean to one side with exceptions
- 29.5% members hold a wide range of views
Member perspective on how EdFunders should approach issues

- 51.67% State public positions/ allow all funders as members
- 31.10% Attract any funder/ no established positions
- 12.92% Establish positions internally
- 0.48% State public positions/ recruit only aligned orgs
What EdFunders does well:

- Convening and collaboration.
- Information- trends and best practices.
- Annual conference.

Where EdFunders could improve:

- Greater focus on issues of diversity and racial justice.
- More programing targeted to small foundations, rural areas.
- More policy and partnerships.
Has Partnered with Leading Organizations for Quality Programs

- **74.3%** Agree
- **11.3%** Strongly agree
- **5.3%** Strongly disagree
- **11.5%** Disagree

Member perspective on EdFunders’ work on diversity, equity, inclusion and justice (DEIJ)
Is a Leader on DEIJ Issues

- 13% Strongly Disagree
- 5% Strongly Agree
- 45% Disagree
- 37% Agree

Provides Programming that Pushes My Thinking

- 9.3% Strongly Disagree
- 10.3% Strongly Agree
- 33.08% Disagree
- 54.4% Agree
Is Responsive to DEIJ Issues

- Disagree: 15.38%
- Strongly disagree: 2.31%
- Strongly agree: 10.8%
- Agree: 71.5%

I Know What Actions EdFunders Is Taking on DEIJ

- Disagree: 15.33%
- Strongly disagree: 2.1%
- Strongly agree: 23.4%
- Agree: 59.1%
Are member foundations focusing more on DEIJ?

“Not more or less, matters of racial justice have always been a top priority”

“We are starting to talk more internally, but I wouldn’t say we are a solid yes”

“It’s complicated”
Who should the EdFunders audience be?

- Board Member or Foundation Trustee: 58.65%
- President/CEO or Executive/VP: 78.37%
- Program Officer: 91.35%
- Director or Manager: 69.71%
- Associate, Assistant, or Fellow: 46.15%
Satisfaction with level of engagement

- 33.17% I am satisfied
- 53.17% Agree
- 13.66% Disagree
% agree/strongly agree that EdFunders has:

- Encouraged Collaboration: 89.4%
- Included diverse presenters: 91.39%
- Addressed education equity: 89.6%
- Helped me to learn about relevant topics: 88.6%
- Provided access to voices beyond ed philanthropy: 70.3%
- Offered actionable ideas: 73.4%
Program Priorities (Overall)

- Small convenings with similar funders.
- Case studies on specific funders/communities.
- In-depth workshops led with partner organizations.
- Affinity groups.
- Research, reports, surveys.

Program Priorities (DEIJ)

- Space to grapple with anti-racism personally.
- Place-based funding approaches.
- Topics specific to traditional education issues and incorporating racial justice in them.
- Participatory grantmaking.
- Interrogating grantmaking practice through an anti-racist lens.