



Grantmakers
FOR EDUCATION

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Sponsorship Packet

Grantmakers for Education Annual Conference

October 18-20, 2022, Hilton Austin, TX

IGNITING HOPE IN A TIME OF RECOVERY

The past three years have been some of the most destabilizing ever for American schools, postsecondary institutions and other learning environments. Amid continued challenges for both learners and educators, a new day is dawning. This is a critical moment to reimagine the purpose of education, who it serves and the forms it takes. Given heightened polarization, it is also a moment for constructive conversations about how we can continue to center issues of equity.

Funders are needed to catalyze innovation, support systemic change and rethink the practices that have led to inequitable outcomes both before and during the pandemic. We invite members to join us in person in Austin, Texas, October 18-20, 2022 to celebrate the bright spots that have emerged and grapple with philanthropy's next steps in transforming a still-unjust system.



ABOUT THE CONFERENCE

Our signature program

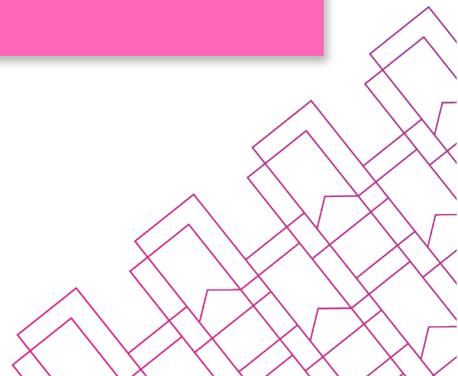
Every year, we bring together a dynamic mix of education grantmakers, practitioners, youth and experts to share knowledge, insights and strategies. Focused on improving outcomes for all learners, the conference is designed to challenge education philanthropists as they adapt to a rapidly evolving field that is ever more interconnected.

In an environment designed by and for education funders, our compelling program pushes boundaries, challenges assumptions and capitalizes on the diversity of perspectives from across the field. Attendees return year after year and consistently give our program, and the networking opportunities it provides, high marks.



WHAT WE OFFER CONFERENCE PARTICIPANTS

- An informal and balanced environment that allows freedom to explore challenging topics.
- A focus on today's relevant and pressing issues in education and philanthropy.
- Expert researchers and practitioners sharing tools and knowledge to shape the future.
- Engaging breakout sessions, roundtable discussions, and receptions developed by EdFund members.
- Dynamic plenaries featuring thought leaders from education, philanthropy and beyond.
- Meaningful networking with hundreds of peers from philanthropic organizations of all sizes, funding interests and geographic focuses.



ABOUT GRANTMAKERS FOR EDUCATION

Ignite Possibility.

Grantmakers for Education (EdFunders) is the nation's largest community of education philanthropists. EdFunders members make up a diverse network of almost 300 public, private and community foundations, and others, that support public education. Working in partnership with members, we pursue systemic approaches to equity and racial justice in education in order to make a positive impact on learners everywhere. We are a hub for new connections and ideas, a compass to help members navigate their work, a spur for collective action and a champion for positive change in education. We believe in the need for philanthropy as a catalyst for creating a just world. Since our very start in 1995, we have strived to prepare our members for the challenges and opportunities they face in serving learners from cradle to career.

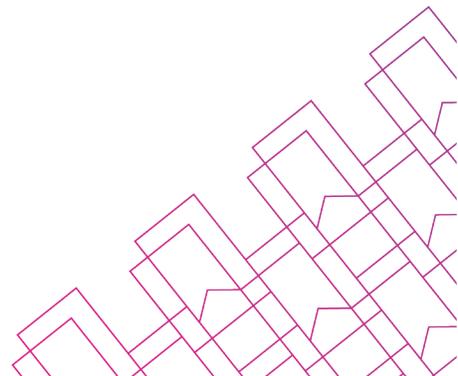
BECOME A CONFERENCE SPONSOR

*A unique opportunity to invest in strengthening philanthropy
to improve outcomes and opportunities for all learners*

Once a year, Grantmakers for Education members and others in education philanthropy from around the country—from foundations big and small, with grantmaking budgets that range from tens of thousands to multi-millions of dollars—gather at our annual conference because they believe that we can strengthen our impact on education when we all work together and learn from each other's successes and challenges.

An investment in this year's annual conference is an investment in our three-day national gathering and year-round programming specifically designed to deepen our conversations and further our actions around topics that will have a profound impact on the future of education. The conference provides an important opportunity for education grantmakers to work together toward the day when all learners succeed in their education and career choices, resulting in a positive impact on their community and the nation.

Join us in helping to bring this forward-thinking program to the leaders and movers in education philanthropy. See the following pages for a breakdown of sponsorship levels and benefits and become a conference sponsor.



PREMIER LEVEL SPONSOR

\$100,000 and above

- Logo on splash page (opening page) of the conference app.
- Acknowledgement as a Premier level sponsor in conference materials, with prominent logo placement on the conference app, the conference website and conference emails.
- Prominent placement of organizational logo in signage at the conference site.
- Prominent recognition of the organization's support during a conference plenary.
- Complimentary registration for **eight** organization representatives.
- Complimentary reception concurrent with the evening funder receptions.

AMBASSADOR LEVEL SPONSOR

\$75,000 and above

- Logo on splash page (opening page) of the conference app.
- Acknowledgement as an Ambassador level sponsor in conference materials, with prominent logo placement on the conference app, the conference website and conference emails.
- Prominent placement of organizational logo in signage at the conference site.
- Prominent recognition of the organization's support during a conference plenary.
- Complimentary registration for **six** organization representatives.

DELEGATE LEVEL SPONSOR

\$50,000 and above

- Acknowledgement as a Delegate level sponsor in conference materials, including logo placement on the conference app, the conference website and conference emails.
- Prominent placement of organizational logo in signage at the conference site.
- Complimentary registration for **four** organization representatives.

ADVOCATE LEVEL SPONSOR

\$25,000 and above

- Acknowledgement as an Advocate level sponsor in conference materials, including logo placement on the conference app, the conference website and conference emails.
- Organizational logo broadcast in rotating images in plenary room.
- Complimentary registration for **two** organization representatives.

LIAISON LEVEL SPONSOR

\$10,000 and above

- Acknowledgement as a Liaison level sponsor, including logo placement on the conference app, the conference website and conference emails.
- Complimentary registration for **one** organization representative.

CONTRIBUTOR LEVEL SPONSOR

\$5,000 and above

- Acknowledgement as a Contributor level sponsor, including logo placement on the conference app, the conference website and conference emails.

For more information about conference sponsorship, please contact Kyle Malone at kmalone@edfunders.org or 503-595-2100.

