



Grantmakers
FOR EDUCATION

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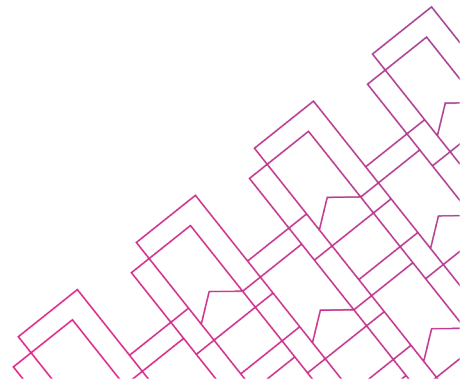
P 503.595.2100



IN PURSUIT OF
JUSTICE
CREATING CONTEXTS
TO THRIVE

Sponsorship Packet

Grantmakers for Education Annual Conference
October 10-12, 2023 at the Hilton Atlanta, Atlanta, Georgia





CONFERENCE THEME

In Pursuit of Justice: Creating Contexts for Young People and Adult Learners to Thrive

“Philanthropy is commendable, but it must not cause the philanthropist to overlook the circumstances of economic injustice which make philanthropy necessary.” - Dr. Martin Luther King, Jr., *Strength to Love*, 1963

“I have almost reached the regrettable conclusion that the Negro's great stumbling block in the stride toward freedom... [are those] more devoted to "order" than to justice; who prefers a negative peace which is the absence of tension to a positive peace which is the presence of justice...” Dr. Martin Luther King, Jr., *Letter from Birmingham Jail*, 1963

We are at an inflection point, one that compels us to invest in creating contexts that enable young people, adult learners and communities to thrive. We can support the development of comprehensive and inclusive systems of learning where everyone benefits – students, educators, families and communities – even as we strengthen short-term investments that mitigate the harms of immediate injustices. We recognize that old ideas of education and conventional approaches to philanthropy will not enable us to build these systems. We know that the world demands something more of all of us: a new set of workforce skills; new tools to strengthen democracy; new ways of sharing and distributing wealth, power and information. We see that we can't get there without working with each other, partnering for justice.

At the close of our 2022 conference, our speakers invited us to embrace the importance of learning contexts and their intersection with broader social systems in order to help students understand the purpose and value of learning, and to help adults help them truly thrive. The closing panel of Black leaders challenged us to think about the dynamics of wealth and power, including systems that empower a few and disempower others. At our 2023 conference, let's move these ideas from abstraction to action. Let's focus on what learners need today and what major shifts are needed for tomorrow. Let's build the path from here to there together.

Join us in Atlanta, the heart of the civil rights movement and the home of Dr. Martin Luther King, Jr., October 10-12, 2023, to start building the path to a future where learning lifts all people up, creates economic mobility, builds citizenship and grows empathy. Let's not be satisfied with “a negative peace,” but instead strive to fulfill Dr. King's vision of positive peace with justice.





ABOUT THE CONFERENCE

Our signature program.

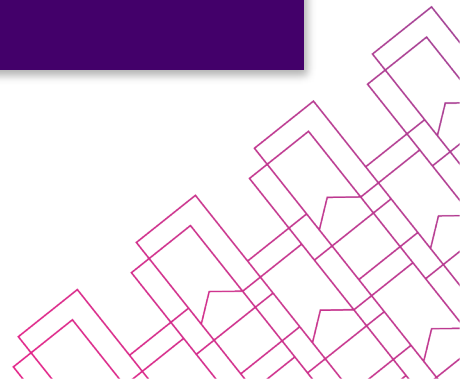
The Grantmakers for Education annual conference is our premier event where we convene a dynamic group of education grantmakers, practitioners, youth and experts to share knowledge, insights and strategies. With a focus on improving outcomes for all learners, the conference provides experiences that are meant to challenge education philanthropists as they adapt to a rapidly evolving field that is ever more interconnected.

The conference is designed by and for education funders. Our programming is meant to push boundaries, challenge assumptions and capitalize on the diversity of perspectives from across the field. Attendees value the high-quality programming and networking opportunities available. As a result, the conference consistently receives high marks.



WHAT WE OFFER CONFERENCE PARTICIPANTS

- An informal and balanced environment that allows freedom to explore challenging topics.
- A focus on today's relevant and pressing issues in education and philanthropy.
- Creative opportunities for self-reflection and relationship building.
- Expert researchers and practitioners sharing tools and knowledge to shape the future.
- Engaging breakout sessions, roundtable discussions, and receptions developed by EdFunders members.
- Dynamic plenaries featuring thought leaders from education, philanthropy and beyond.
- Meaningful networking with hundreds of peers from philanthropies of all sizes, funding interests and geographic focuses.





ABOUT GRANTMAKERS FOR EDUCATION

Ignite Possibility.

Grantmakers for Education (EdFunders) is the nation's largest community of education philanthropists. EdFunders members make up a diverse network of almost 300 public, private and community foundations, and others, that support public education. Working in partnership with members, we pursue systemic approaches to equity and racial justice in education in order to make a positive impact on learners everywhere. We are a hub for new connections and ideas, a compass to help members navigate their work, a spur for collective action and a champion for positive change in education. We believe in the need for philanthropy as a catalyst for creating a just world. Since our very start in 1995, we have strived to prepare our members for the challenges and opportunities they face in serving learners from cradle to career.

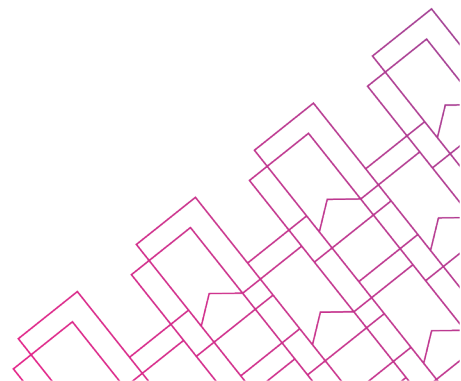
BECOME A CONFERENCE SPONSOR

*A unique opportunity to invest in strengthening philanthropy
to improve outcomes and opportunities for all learners.*

The Grantmakers for Education conference is an annual opportunity to convene education philanthropy – members as well as others in the field – to discover new ways to increase our impact. Participants come from foundations with a wide range of grantmaking budgets, but with a common interest in working together and learning from each other's successes and challenges.

An investment in this year's annual conference ensures that the resources are available to support a three-day national gathering as well as year-round programming specifically designed to deepen our conversations and further our actions around topics that will have a profound impact on the future of education. Each annual conference provides a unique opportunity for education grantmakers to invest in creating contexts that enable young people, adult learners and communities to thrive.

Join us in helping to bring this forward-thinking program to the leaders and movers in education philanthropy. See the following pages for a breakdown of sponsorship levels and benefits and become a conference sponsor.



PREMIER LEVEL SPONSOR

\$100,000 and above

- NEW: Official named sponsor of the conference host event.
- NEW: Reserved seating for two with plenary session speakers during meals or other social time.
- NEW: Private greenroom at the conference site for meetings and work space.
- NEW: An episode of *The Future of Smart* podcast that highlights your work or features a topic of interest.
- Complimentary reception concurrent with the evening funder receptions.
- Logo on splash page (opening page) of the conference app.
- Prominent recognition of the organization's support during a conference plenary.
- Acknowledgement as a Premier level sponsor, with prominent logo placement on conference materials such as the app, website and emails.
- Prominent placement of organizational logo in signage at the conference site.
- Complimentary registration for **eight** organization representatives.

AMBASSADOR LEVEL SPONSOR

\$75,000 and above

- NEW: Official named sponsor of one of the conference entertainment options (e.g., photo booth).
- NEW: An episode of *The Future of Smart* podcast that highlights your work or features a topic of interest.
- Logo on splash page (opening page) of the conference app.
- Acknowledgement as an Ambassador level sponsor, with prominent logo placement on conference materials such as the app, website and emails.
- Prominent placement of organizational logo in signage at the conference site.
- Prominent recognition of the organization's support during a conference plenary.
- Complimentary registration for **six** organization representatives.

DELEGATE LEVEL SPONSOR

\$50,000 and above

- Acknowledgement as a Delegate level sponsor, with logo placement on conference materials such as the app, website and emails.
- Prominent placement of organizational logo in signage at the conference site.
- Complimentary registration for **four** organization representatives.

ADVOCATE LEVEL SPONSOR

\$25,000 and above

- Acknowledgement as an Advocate level sponsor, with logo placement on conference materials such as the app, website and emails.
- Organizational logo broadcast in rotating images in plenary room.
- NEW: Complimentary registration for **three** organization representatives.

LIAISON LEVEL SPONSOR

\$15,000 and above

- Acknowledgement as a Liaison level sponsor, with logo placement on conference materials such as the app, website and emails.
- NEW: Complimentary registration for **two** organization representatives.

CONTRIBUTOR LEVEL SPONSOR

\$7,500 and above

- Acknowledgement as a Contributor level sponsor, with logo placement on conference materials such as the app, website and emails.
- NEW: Complimentary registration for **one** organization representative.

For more information about conference sponsorship, please contact Kyle Malone at kmalone@edfund.org or 503-595-2100.

