



Learning Everywhere in the Early Years

WILLIAM PENN FOUNDATION

PHILADELPHIA, PA

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FOUNDATION

PHILADELPHIA CONTEXT

- One of the 10 most populous cities in the U.S.
- 150,000 children age 0-8
- 100,000 children in early childhood education programs
- 203,000 students in grades K-12 public schools
- 37% of the city's children live in families who live below the poverty line
- 29% of 3rd graders are reading at a proficient or advanced level



STRATEGY

Overall Vision

All children from low-income families in Philadelphia have high quality educational opportunities that lead to **improved life outcomes**.

Core Priority – Early Childhood

Supports a **strong start** for children and prepares **strong readers**



Engaged Families



Literacy Rich Environments



Quality ECE Centers



Strong Literacy Instruction



Qualified Educators



Advocacy

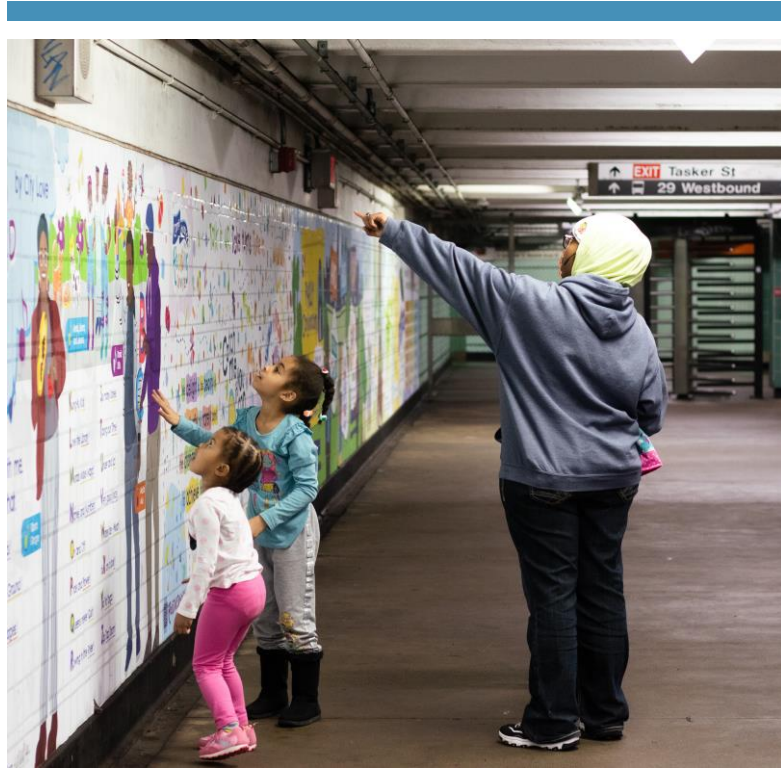
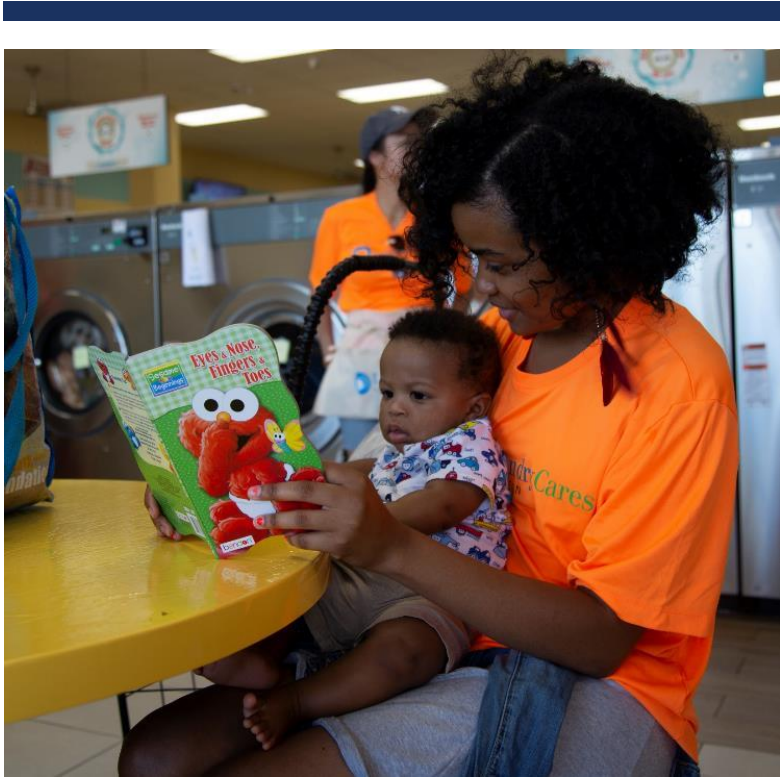
Select Investments – Building Toward the Future



High School Completion



Civic Engagement & Evidence



LITERACY-RICH ENVIRONMENTS





PLAYBRARIES FREE LIBRARY OF PHILADELPHIA

2016



TALK IT UP! 2017

TAKE TURNS
naming things
that start with
B.

Who can name
the most?

TALK IT UP | Reading Promises

Philly families are keeping their Reading Promise by making every conversation count.



PLAYSTREETS
DEPARTMENTS OF PARKS & RECREATION, FAB YOUTH
PHILLY, FREE LIBRARY OF PHILADELPHIA
2018-PRESENT



READ BABY READ
FREE LIBRARY OF
PHILADELPHIA

2017

PLAY EVERYWHERE PHILLY CHALLENGE

KABOOM! AND PLLAN

2019





LITERACY-RICH LAUNDROMATS

TOO SMALL TO FAIL

2022

**TOO SMALL
TO FAIL**





PUBLIC TRANSIT CAMPAIGN MIGHTY ENGINE AND READ BY 4TH 2022



CITY OF PHILADELPHIA
OFFICE OF CHILDREN AND FAMILIES
PLAYFUL LEARNING FELLOW

A photograph of a hallway where several young children are dancing. In the foreground, a boy in a blue polo shirt and a girl in a white graphic t-shirt are dancing joyfully. In the background, other children are also dancing, and a woman in a light blue shirt is visible on the left. The hallway walls are decorated with framed pictures, and a wooden handrail runs along the wall. The floor is covered with a white protective mat.

THANK YOU!
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