



2024 Conference Sponsorship Packet

Grantmakers for Education 2024 Annual Conference
Preconference October 15; Conference October 16-18, 2024
at the Hilton Minneapolis, Minneapolis, Minnesota



BECOME A CONFERENCE SPONSOR

*A unique opportunity to invest in strengthening philanthropy
to improve outcomes and opportunities for all learners.*

The Grantmakers for Education conference is an annual opportunity to convene education philanthropy – members as well as others in the field – to discover new ways to increase our impact. Participants come from foundations with a wide range of grantmaking budgets, but with a common interest in working together and learning from each other's successes and challenges.

An investment in this year's annual conference ensures that the resources are available to support a three-day national gathering, a preconference and year-round programming specifically designed to deepen our conversations and further our actions around topics that will have a profound impact on the future of education. Each annual conference provides a unique opportunity for sponsors to invest in a future where all learners and leaders may participate fully in their classrooms and communities, with deep and broad opportunities for achievement, mobility, fulfillment and human flourishing.

Join us in helping to bring this forward-thinking program to the leaders and movers in education philanthropy. See page four for a breakdown of sponsorship levels and benefits. We invite you to become a conference sponsor.

ABOUT THE CONFERENCE

The Grantmakers for Education annual conference is our premier event where we convene over 700 education funders in a dynamic space to learn, share, network and advance progress toward improving educational outcomes for all students.

The conference provides learning experiences that are highly engaging, showcases innovative ideas, highlights diverse perspectives and focuses on impact. We also offer a preconference day for deeper engagement on select topics.

The conference is designed by and for education funders, working in close in partnership with the annual conference advisory planning committee, made up of member representatives. Attendees value the high-quality programming and networking opportunities, which result in the conference consistently receiving high marks.



2024 CONFERENCE THEME

Education for a Thriving Democracy Truth, Discourse and Transformation

What is the public promise of education in a vibrant and inclusive multiracial democracy? In an era when democratic processes are routinely tested, defended and changed, this is the central question that education philanthropy is poised to engage at the Grantmakers for Education 2024 Annual Conference.

This is a landmark year, with a national election in the U.S. and milestone anniversaries of historic moments and movements: passage of the Indian Citizenship Act, the Brown v. Board of Education decision, the Stonewall Riots, and more recently, the launch of the internet, global social platforms and artificial intelligence. These and other pivotal events demonstrate that transformational change comes from the efforts of individuals and collectives to reconcile tensions, affirm truths, exchange ideas and act. Education philanthropy has long been active in this process and plays a role in setting expectations and resourcing imaginations and efforts to impact the transformation of education.

At this year's conference, we will be inspired to sharpen our thinking about teaching, learning, civic participation and equity in the democratic ideal. We will be challenged to expand our ideas about how individual grantmakers and philanthropic organizations show up. We will zoom in on concrete actions and zoom out to ideas and a range of frameworks that grantmakers may need to ensure all learners and leaders may participate fully in their classrooms and communities, with deep and broad opportunities for achievement, mobility, fulfillment and human flourishing.

WHAT WE OFFER CONFERENCE PARTICIPANTS

- A curated environment that allows freedom to explore challenging topics and engage in constructive dialogue.
- A focus on today's relevant and pressing issues in education and philanthropy.
- Creative opportunities for self-reflection and relationship building.
- Access to expert researchers and practitioners sharing tools and knowledge to shape the future.
- Engaging breakout sessions, roundtable discussions, and receptions developed by EdFunders members.
- Dynamic plenaries featuring thought leaders from education, philanthropy and beyond.
- Meaningful networking with hundreds of peers from philanthropies of all sizes, funding interests and geographic focuses.



| Sponsor Level Benefits | PREMIER \$100,000+ | AMBASSADOR \$75,000+ | DELEGATE \$50,000+ | ADVOCATE \$25,000+ | LIAISON \$15,000+ | CONTRIBUTOR \$7,500+ |
|---|-----------------------|-------------------------|-----------------------|-----------------------|----------------------|-------------------------|
| Official named sponsor of the conference host event | X | | | | | |
| Reserved seating at plenary sessions and meals | X | | | | | |
| Complimentary reception concurrent with the evening receptions for conference attendees | X | | | | | |
| Interview for a podcast episode highlighting a topic in education philanthropy that your work addresses | X | X | | | | |
| Logo on splash screen (opening page) of the conference app | X | X | | | | |
| Recognition of the organization's support during a conference plenary | X | X | | | | |
| Official named sponsor of a preconference workshop, site visit or networking dinner | | X | | | | |
| Official named sponsor of a conference entertainment, wellness activity, or The Collaboratory | | | X | | | |
| Prominent logo placement in signage at the conference site | X | X | X | X | | |
| Official named sponsor of conference welcome gifts | | | | | X | |
| Logo placement on conference promotional materials, on conference website and in social media channels | X | X | X | X | X | X |
| Complimentary registration for organization representatives | 8 | 6 | 4 | 3 | 2 | 1 |

Please note: official named sponsors are recognized through signage in event and conference spaces.

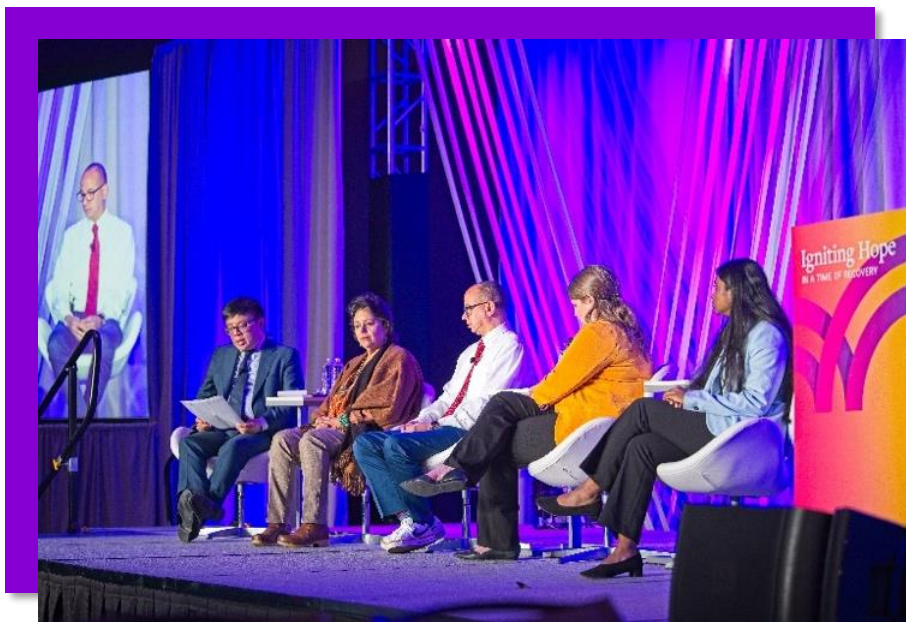
We deeply appreciate your sponsorship this year. Your contribution provides Grantmakers for Education the critical resources to design and deliver another exceptional conference. The sponsorship levels detailed above – and the benefits they afford to the supporting organization – are carefully considered and may not be adjusted. If your organization would like to support particular activities, individuals or needs you identify but are not listed above, please contact Paul Moon, conference and events director, for information on how much to increase your contribution.



ABOUT GRANTMAKERS FOR EDUCATION

Grantmakers for Education (EdFunders) is the nation's largest community of education philanthropists. EdFunders members make up a diverse network of almost 300 public, private and community foundations, and others that provide charitable support to causes across the education spectrum. We support our members to work toward equitable and just educational systems where all learners can thrive. We are a compass to help members navigate their work, a stimulus for collective action and a champion for positive change in education. We believe in the value of philanthropy as a catalytic partner in creating a just world.

Since our start in 1995, we strive to prepare our members with the tools, knowledge, and relationships to meet the challenges and pursue opportunities they face in serving learners from cradle to career.



For more information about conference sponsorship, please contact Paul Moon at pmoon@edfunders.org or 503-595-2100.
