

GRANTMAKERS FOR EDUCATION PRESENTS

Walking the Talk:
How Foundations Can
Use New Data to
Better Fund Racial
Equity and Justice

April 4, 2:00 pm ET



APRIL 4, 2:00 PM ET

Walking the Talk: How Foundations Can Use New Data to Better Fund Racial Equity and Justice



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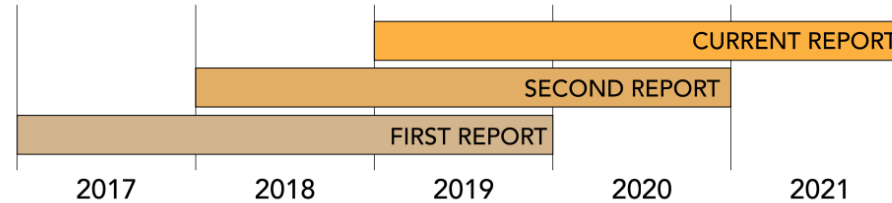
Justice Is The Foundation

*Assessing Philanthropy's Commitment
to Racial Equity & Justice in Education*



How we analyzed grant data

Candid.



Based on 990s and grantmaker self-reporting

- **Racial Equity** grants address the *achievement* gap. (e.g. racial bias trainings for teachers or mentorship programs for Black and brown students.)
- **Racial Justice** grants address the underlying *opportunity* gap.

How we analyzed grant data

Examples of Racial Justice grantmaking:

“ Generate structural changes to advance racial equity

“ Mobilize parents of color

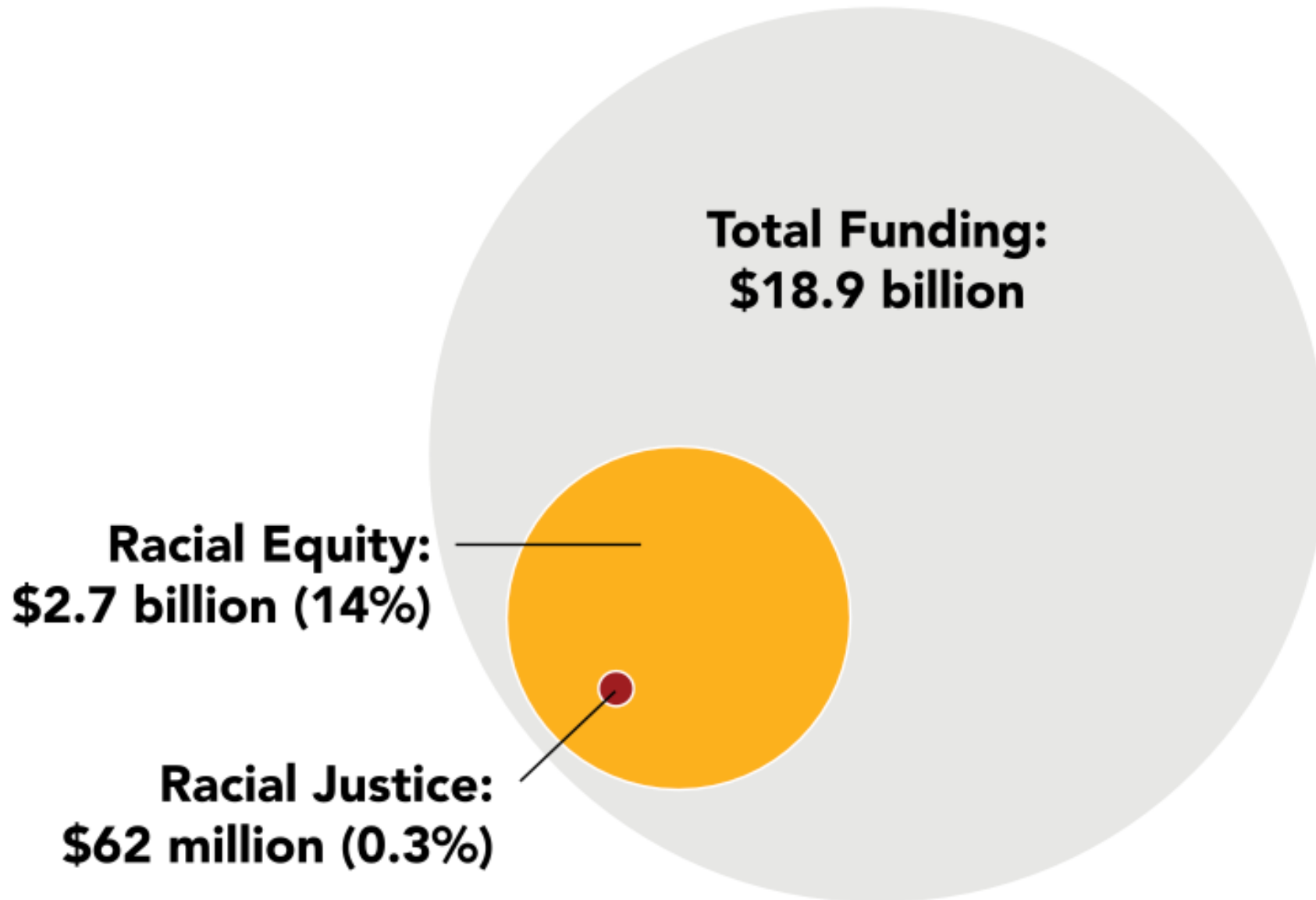
“ Disrupt systems that disadvantage people of color

“ Address obstacles to success for students of color

“ End systematic racism in public schools

Quotes taken from actual grant descriptions

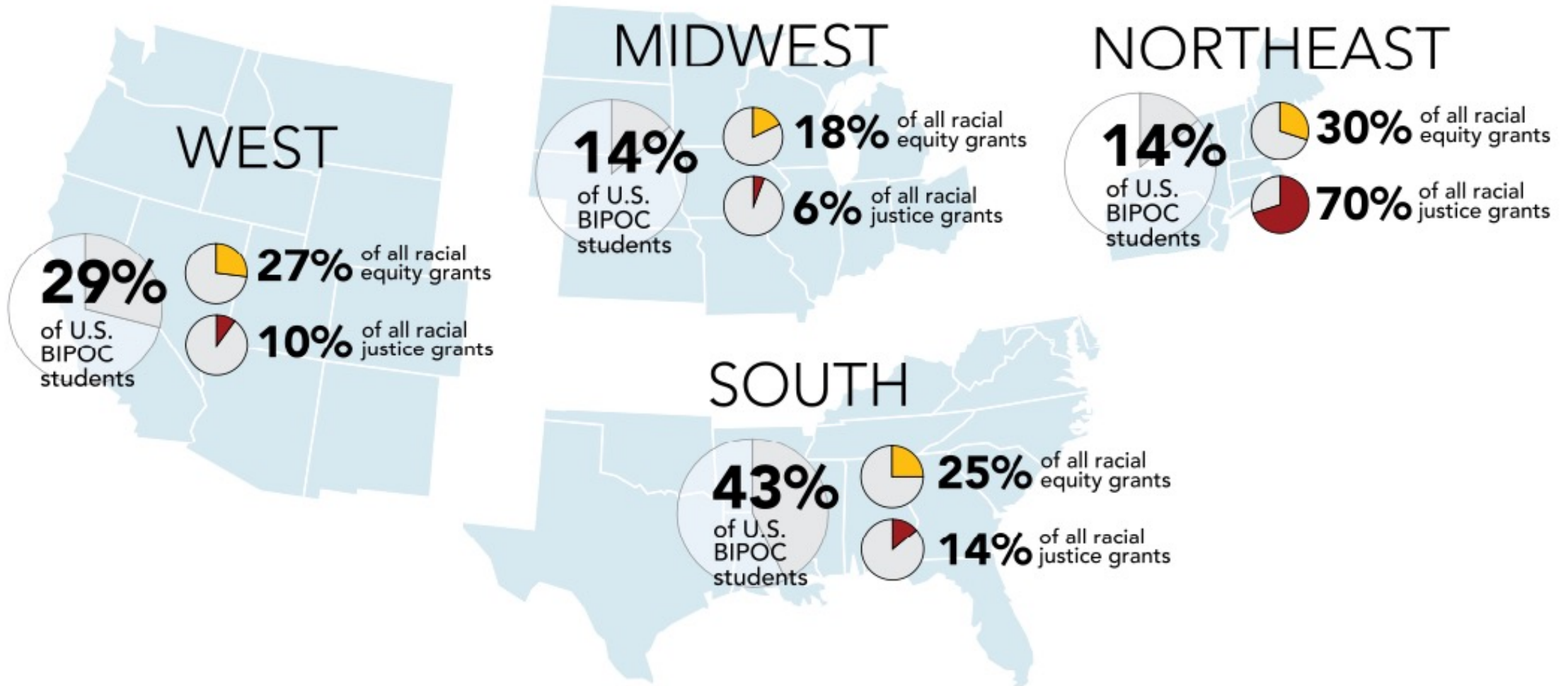
K-12 Education Philanthropy Grants, 2019-2021



Racial equity work is drastically underfunded by K-12 philanthropy, especially now that U.S. public schools are *majority students of color*.

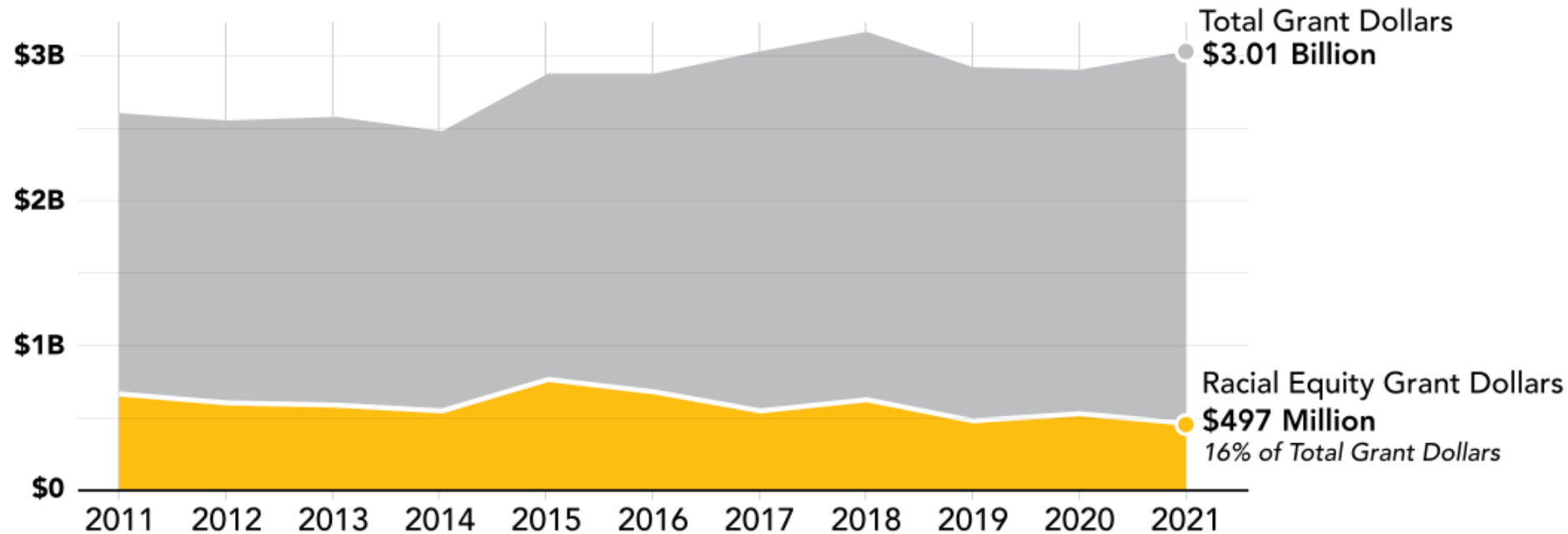
Investment in **racial justice work**—the efforts to solve the systemic inequities that racial equity work ameliorates—remains vanishingly small. Racial justice grantmaking is down, compared to \$105 million in 2018-2020.

Geographic Location of BIPOC Students, Racial Equity Grants, and Racial Justice Grants By Proportion of U.S. Totals, 2019-2021



Not only is racial equity and racial justice work underinvested, the investments do not favor the South or West, where most students of color reside.

K-12 Education Grant Dollars Awarded: Total and Racial Equity by Year



Racial equity grant dollars remain stubbornly low despite ever clearer calls for greater investment.

This unresponsiveness suggests a serious structural barrier in the sector.

*This chart uses data from Candid's "Foundation 1000" data set, which only covers grants of \$10,000+ awarded by 1,000 of the largest U.S. private and community foundations each year. **It's a sample that lets us detect trends in the sector over time.***

Action Steps



Action Steps

See all the action steps in the full report.

Transform Analysis

- Use and adapt existing tools like the Philanthropic Initiative for Racial Equity’s “Grantmaking with a Racial Justice Lens” guide.
- Educate yourself on justice movements in your focus area. Learn who the grassroots leaders are and what they are focused on changing.

Transform Organizational Practices

- Hire staff who have experience working with and in grassroots communities. Empower them to advise your organization and internal stakeholders on grassroots funding strategies.
- Bring together an advisory committee that includes community groups, grassroots leaders and other philanthropic thought leaders to help evaluate and provide strategic advice.

Transform Grantmaking Strategy

- Commit to longer-term grant cycles to better accommodate the true pace of systemic change.
- Work closely with intermediaries to connect with and learn about grassroots organizations working on the front lines of education justice.
- Make historic, game-changing investments in grassroots organizations in the form of endowments.



Video available in ~1 week

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