



Grantmakers
FOR EDUCATION



Igniting Courageous and Visionary Leadership in Education and Philanthropy

2025 Annual Conference & 30th Anniversary Sponsorship Information

BECOME A 2025 SPONSOR

We invite you to join a unique opportunity to invest in strengthening philanthropy to improve opportunities and outcomes for all learners. Special this year, there are two ways to boost your support for education - sponsor the field's flagship event, the annual conference, as well as Grantmakers for Education's 30th anniversary. Step up your leadership to galvanize the sector's influence and impact on classrooms and communities, and spaces and systems that facilitate deep and broad opportunities for achievement, mobility, fulfillment and human flourishing.

This is the time to learn, align, collaborate and act.
This is the moment for the power of community.

Learn more about each opportunity below.

For more information about sponsorship, please contact
Paul Moon at pmoon@edfunders.org.



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SPONSOR THE ANNUAL CONFERENCE

The Grantmakers for Education annual conference is our premier event, convening over 800 education funders in a dynamic space to learn, share, network, align and advance progress toward improving educational outcomes for all students.

The conference provides learning and networking experiences that are highly engaging, showcases innovative ideas, highlights diverse perspectives and focuses on impact. We also offer a preconference day for deeper engagement on select topics.

The conference is designed by and for education funders, working in close partnership with the annual conference advisory planning committee, made up of member representatives. Attendees value the high-quality programming and networking opportunities, which result in the conference consistently receiving excellent reviews.

An investment in this year's annual conference ensures resources are available to support this flagship multi-day national gathering, as well as year-round programming specifically designed to deepen learning, build and activate relationships across education grantmakers, and further our actions around topics that will have a profound impact on the future of education.

This year, the Grantmakers for Education 2025 Annual Conference takes place at the Renasant Convention Center, Memphis, Tennessee from October 21-23, 2025. The preconference will be held October 20.

WHAT WE OFFER CONFERENCE PARTICIPANTS

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| <ul style="list-style-type: none">▪ A curated environment that allows freedom to explore challenging topics and engage in constructive dialogue.▪ A focus on today's relevant and pressing issues in education and philanthropy.▪ Creative opportunities for self-reflection and relationship building.▪ Access to expert researchers, scholars, policymakers and practitioners sharing tools and knowledge to shape the future. | <ul style="list-style-type: none">▪ Engaging breakout sessions and roundtable discussions developed by EdFunders members.▪ Dynamic plenaries featuring thought leaders from education, philanthropy and beyond.▪ Meaningful networking with hundreds of peers from philanthropies of all sizes, funding interests and geographic focuses. |
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2025 Annual Conference Sponsorship Opportunities	PREMIER \$100,000+	AMBASSADOR \$75,000+	DELEGATE \$50,000+	ADVOCATE \$30,000+	LIAISON \$15,000+	CONTRIBUTOR \$7,500+
Official named co-sponsor of the conference host event	X					
Logo placement on coffee sleeves	X					
Logo placement on guest key holders or room key cards	X					
Official named co-sponsor of preconference site visits to the National Civil Rights Museum and Mississippi Delta	X	X				
Logo placement on opening page of the conference app	X	X				
Recognition of the organization's support during the opening conference plenary	X	X				
Official named co-sponsor of conference networking area	X	X	X			
Official named co-sponsor of conference wellness space	X	X	X			
Prominent logo placement near the conference welcome desk	X	X	X	X		
Logo placement on conference emails and website, and in social media channels	X	X	X	X	X	X
Complimentary conference registration for organization representatives	8	6	4	3	2	1
Complimentary registration for site visit to the National Civil Rights Museum on October 20	2	2	1	0	0	0
Complimentary registration for site visit to the Mississippi Delta on October 20	2	1	0	0	0	0

Please note: official named co-sponsors are recognized through signage in event and conference spaces.



SPONSOR OUR 30TH ANNIVERSARY

Grantmakers for Education has been a preeminent convener and connector, field researcher and resource-builder, and trusted partner and advisor for thirty years.

In 1995, leaders in education philanthropy joined together to develop a professional community with the purpose of strengthening the sector's connection, capacity and effectiveness. Since that time, the organization has grown in size and evolved in approach, and retains many of its original core goals and values.

In 2025, we mark this milestone by looking back on the organization's history, amplifying past and current vital projects and partnerships that influence and impact education, and helping education philanthropy meet the moment. Importantly, we are providing infrastructure and opportunity to set an agenda that activates philanthropy's courageous and visionary leadership so all learners may blossom and prosper in their classrooms and communities, in education spaces and systems that facilitate deep and broad opportunities for achievement, mobility, fulfillment and human flourishing.

Your support will be directed toward projects and partnerships that organize and mobilize education philanthropy in areas of shared purpose and common cause. Sponsorship supports data collection and analysis on philanthropy's reach in education and other field research, new support services and resources to funders, year-round and cross-country convenings on topics of critical importance, special funds and greater policy engagement. These projects will enable ignite and invigorate philanthropy's principled leadership in education for the next thirty years!

Additional details on planned partnerships and projects are available upon request.



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30 th Anniversary Sponsorship Opportunities	PLATINUM \$50,000+	GOLD \$30,000+	SILVER \$15,000+	BRONZE \$5,000+
Official named co-sponsor of the invite-only 30th anniversary dinner on October 20	X	X	X	X
Seats at invite-only 30th anniversary dinner on October 20	5	2	1	
Logo placement on Edfunders.org website	X	X	X	X
Special recognition display in the conference space	X	X		
Official named co-sponsor of the 30th anniversary happy hour reception on October 22	X	X		
Signature cocktail named for your organization for the 30th anniversary happy hour reception on October 22	X			
Logo placement on cocktail napkins for the 30th anniversary happy hour reception on October 22	X			

Please note: official named co-sponsors are recognized through signage in event and conference spaces.



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THANK YOU

We deeply appreciate your sponsorship this year. Your contribution provides Grantmakers for Education the critical resources to design and deliver another exceptional conference as well as 30th anniversary activities.

The sponsorship levels detailed above – and the benefits they afford to the supporting organizations – are carefully considered and may not be adjusted. If your organization would like to support particular activities, individuals or needs that are not listed above, please contact Paul Moon, conference and events director, for information on how much to increase your contribution.

For more information about sponsorship, please contact
Paul Moon at pmoon@edfunders.org.
